



National Register of Historic Places
P.O. Box 163442 • Columbus, Ohio 43216
www.HarrisonWest.org

Website Advertising Contract

The undersigned (“Advertiser”) agrees to place an advertisement on www.HarrisonWest.org:

Business Name: _____ Contact Person: _____

Business Address: _____

Billing Address: _____

Phone: _____ E-mail: _____

Starting Date: _____ Contract Length: _____

Ad Size: _____ Ad Price: _____

The Advertiser agrees to the following terms:

PAYMENT: Full payment for the first month must be received when the contract is signed. Future months will be billed with the payment for each month due before the 25th of the month prior to publication. A discount will be given for prepayment of the full amount of the contract in the following manner: 2% for a 3-month contract, 5% for a 6-month contract or 10% for a 12-month contract.

LENGTH OF CONTRACT: Contracts will be entered for a period of 3 months, 6 months or 12 months at the preference of the Advertiser.

AD SIZES AND PRICING:

468 × 60 pixel banner ad (\$200/month)
300 × 250 pixel side ad (\$100/month)
Email Newsletter Advertising (negotiable)

SUPPLIED ARTWORK: Web-ready, completed artwork must be submitted on disc or by e-mail by the 20th of the month prior to publication. Ads may be submitted by e-mail to the following address: advertising@HarrisonWest.org

Acceptable file formats include: (.gif) or (.jpg); resolution shall be at least 72 PPI. RGB is the preferred color space for ads.

MONTHLY CHANGES IN ADS: Ads CAN change monthly. All changed ads must be submitted in complete form on disc or by e-mail by the 20th of the month prior to publication.

LATE-PAYMENT FEE: A \$25.00 late-payment fee will be assessed for each month in which full payment (“full payment” includes both the current balance and any fees assessed) is not received by the 25th of the month prior to publication. Interest shall accrue on all unpaid balances at 18% per year.

PRESIDENT
Rob Harris 297-8388
president@harrisonwest.org

VICE PRESIDENT
Kristen Easterday 561-2348
vicepresident@harrisonwest.org

SECRETARY
Tim Bledsoe 297-8388
secretary@harrisonwest.org

TREASURER
Dick Montgomery 294-2251
treasurer@harrisonwest.org

RETURN-CHECK FEE: An additional \$35 fee will be assessed for any returned checks. Late-payment fees will also be assessed as applicable.

CANCELLATION POLICY: Any cancellation must be received in writing (e-mail to advertising@HarrisonWest.org is acceptable) before the 15th day of the month prior to publication. If notice is received after the 15th day of the month, then the balance for the next month is due IN FULL, and the cancellation will be effective for the following month.

The website, www.HarrisonWest.org, is organized and run by volunteer members of the Harrison West Society. The Advertiser agrees that the Harrison West Society reserves the right to reject advertising:

1. If the editors determine that the advertising is inconsistent with their understanding of the objectives, image or aesthetics of the Harrison West Society.
2. If the Advertiser fails to meet deadlines.
3. Due to lack of space.
4. For any other reason or for no reason.

Advertising space is sold on a “first-come, first-served” basis. The Advertiser releases the Harrison West Society and its members/volunteers from any and all loss, liability or expense beyond the actual price paid for the advertising itself occasioned by the Advertiser by reason of (a) any failure to publish advertising pursuant to this contract or (b) failure to return ad media (disc). The Harrison West Society and its members/volunteers are not responsible for any server failure. The Advertiser certifies that it has the right to use all images, trade names and other content found in ads submitted by it, and the Advertiser agrees to indemnify and hold harmless the Harrison West Society and its volunteers/members from any and all liability or legal costs incurred due to advertising provided by the Advertiser.

This is the entire agreement with respect to advertising. No additional terms or modifications are enforceable unless in writing and signed by the parties. This contract is controlled by Ohio law, and any dispute relating to it shall be exclusively venued in the State Courts located in Columbus, Ohio.

This contract was agreed upon by:

Advertiser Name: _____

Contact Person: _____

Signature: _____ Date: _____

Harrison West Society Representative: _____

Signature: _____ Date: _____

